



YAKEEN SAFETY'S COMMUNITY SPONSORSHIP AND DONATION PROGRAM

Yakeen Safety's Community Sponsorship and Donation Program aims to assist non-profit community groups and organisations to make a positive contribution to the quality of life of residents in the communities in which we operate.

**YAKEEN is Indigenous for "Dream"
and is from the language spoken among
the Gunditjmarra people in South West Victoria.**

**"Dreaming is a part of Indigenous Culture that
connects us with ancestors and creators.**

**Our YAKEEN is to
walk a journey with the
communities we work in.
Giving back to communities
is the underlying principle of the
Company's business philosophy.**





SURFING VICTORIA
WOORRANGALOOK VICTORIAN KOORI
SURFING TITLES
AUSTRALIAN INDIGENOUS SURFING TITLES

Surfing Victoria's vision is to enrich Victorian communities through surfing and its mission is to be at the forefront of surfing innovation by building innovative programs to produce the best and happiest surfers at all levels, and to use surfing as a tool for positive community and environmental impact. ONABAC backs these programs through the provision of merchandise.



WHO IS SURFING VICTORIA

Surfing Victoria is the governing body of surfing within the state of Victoria and manages programs and events from the very grassroots of surfing to the elite level international events. Surfing Victoria has been the coowners and event managers of the longest running surf competition in the world, the Rip Curl Pro.

With a team of 9 full time, 2 contract & over 30 casual staff members, the organisation has years of experience in running surfing events and programs throughout the state.

Surfing Victoria values diversity, enables access and promotes inclusion

Program Overview

The Surfing Victoria Indigenous Surfing Program utilises the sport of surfing as a vehicle to engage communities across Victoria; and improve health and wellbeing.

Established more than 20 years ago, the programs initial aim was to increase the number of young Indigenous Victorians participating in surfing through lessons including water safety programs. Over time, it evolved into a strong and significant vehicle for social participation of community members as well as increasing employment opportunities for Indigenous Victorians in the surfing industry.

Surfing Victoria has networks across the state that are utilised to provide young Aboriginal men and women with access to education, training and employment opportunities related to the surfing industry. A clear pathway for progression in the sport of surfing has been developed through the establishment of regional surf competitions and programs.

A key success factor to the wide reach of the program and growth in participant numbers is community ownership. Surfing Victoria has a commitment to forming lasting partnerships with their communities. This allows us to conduct programs that are culturally safe and engaging, and create environments that are inclusive, respectful and flexible.

The program sees more than 650 participants annually take part in Surfing and Stand Up Paddleboarding across the state.

